

Final report
III All Ukraine scientific and practical conference
«Economy and management in the conditions of construction
of information society»
(April 20-22, 2011)

Organizers of scientific and practical conference were:

- State communicational administration;
- A.S. Popov Odessa national academy of telecommunication;
- Institute for market problems and economic-and-ecological research of National academy of science of Ukraine
- Ukrainian state university of finance and international trade, Odessa.

Worked such sections:

1. Innovative element of transformation economy;
2. Organizational-and-management and marketing activities in the condition of construction an information society;
3. Enterprise economics and changing of priorities of entrepreneurship in the condition of construction of information society.

According to the conference material it was published book with theses of participant's reports.

During the All Ukrainian scientific and practical conference was held a discussion of actual questions about economics and managing in the condition of construction of information society. There was a huge range of questions: problems of forming of informational economics and information societies, staff administration, management of services quality, improving of the tariff regulation mechanism in the telecommunication sphere, investment management, analysis of info-communication market, telecommunication and postal services, development of business plans, advertising strategies and strategy plans for development of organizations and companies of state and private ownership.

Professorial and teacher's structure, researchers, graduate students, students of Ukrainian universities took part in the All Ukraine scientific and practical conference. Each participant got conference's program and materials.

On April 20, in the ceremonial opening of conference opening speech was made by Zaharchenko Lolita Anatolievna – the Candidate of Economics, Associate Professor, Director of educational and research institute of economics and management of A.S. Popov Odessa national academy of telecommunications named.

On April 15, at the plenary session 56 people were attended (conference participants and guests), 8 reports were represented.

On April 21, the conference work was continued. 48 people were attended and 12 reports were represented.

On April 22, the conference was closed. 42 people were attended and 10 reports were represented.